
KRUEGER CONSULTING

HUMILITY-Led. **DATA**-Focused. **IMPACT**-Driven.

Project Examples

Krueger Consulting seeks to support a variety of clients aiming for the same goal: happy, healthy, and thriving communities. Frequently, this involves social service programs aimed at addressing the factors that influence our health, including healthy eating, physical activity, housing, safety, tobacco reduction, education, family involvement, social connections, and others.

We are savvy at program evaluation, logic model development, performance measures, focus groups, interviews, surveys, grant-writing, and more. Below is a list of a few clients Brad has worked with.

American Indian Cancer Foundation

Since February 2020, Krueger Consulting has been supporting the American Indian Cancer Foundation (AICAF) in several capacities. Initially, Brad led the writing and facilitation of the development of a grant proposal for a large 5-year CDC funded project. Following the completion of this, Brad was asked to refresh and update existing program evaluation plans and instruments to set the project up for success in its last years. Currently, Brad is consulting on evaluation across the organization and will be providing training and mentorship to staff.

Geminus

Working closely with another evaluation firm, Praxis Strategies and Solutions, Brad was asked to wrap up the final evaluation of 4 programs. Two of the programs were substance use and prevention curriculums with 200 participants across numerous sites. Brad extracted and organized data from several sources and analyzed the findings across several areas of interest, including site, age, and gender. Results were reported in a formal report to both the project funder and the Family and Social Services Administration to update its evidence-based status.

Metro-Area Counties

Brad partnered with Dakota County, conducting innovative and comprehensive evaluations for the Statewide Health Improvement Partnership (SHIP) grant, funded by the Minnesota Department of Health. He also designed and led projects with Anoka and Washington County through this grant, again leveraging his community insights, rigorous evaluation standards, and focus on promoting equity.

Great Plains Tribal Chairmen's Health Board (GPTCHB)

Since 2016, Brad has consistently partnered with the GPTCHB on numerous projects. He led evaluations for two five-year, CDC-funded projects with budgets over \$750,000. He spent time learning community knowledge and insights and adapting the Indigenous Evaluation Framework to align with CDC Performance Measures and data needs. He was a strong advocate for participatory evaluation, and he was able to present on evaluation, data findings, and sustainable planning at conferences, with grantees, and for regional advisory groups.

Contact Brad at brad@bkruegerconsulting.com